

Vision

CoxHEALTH FOUNDATION

SPRING 2022

CoxHealth Foundation
An Investment
in Caring

How Underwear Saves Lives

by Lisa Alexander, CFRE
President, CoxHealth Foundation



An attention getting opening line with complete sincerity! Underwear has saved lives.

We at the CoxHealth Foundation host the **RUNDIE**, or **Run in your Undies** each March during Colon Cancer Awareness month. The RUNDIE 5K raises funds for the Foundation's Colo-Rectal Cancer Awareness Program, colorfully know as CRAP. Participants are gifted a pair of white boxer shorts and asked to place an awareness message on their derriere. What you see here are some examples of those undies and their call to action! The race has proven success because it reminds people that colon health requires action. If even one more person gets a colonoscopy this year and pre-cancerous polyps are discovered, another cancer has been stopped and potentially, a life saved.



Laura Ledford with three of her grandchildren.

Laura Ledford is now in her second battle with colon cancer. **"This was not the life I saw myself living,"** she told me. This loving grandmother of 14 grandchildren says, **"...I want to see my grandchildren grow up."** Laura always appreciated her health but didn't always have the best insurance. The CoxHealth Foundation helped pay for her colonoscopy screening. In Laura's case, cancer was discovered.

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Questions?

Call the CoxHealth Foundation at 417/269-7150 or visit our website at www.coxhealthfoundation.com

Like us on Facebook,
Follow us on Twitter.

Save the Date:

GIRLS JUST WANNA RUN

Presented by Rick's Automotive
July 23rd | Start at Cox North Hospital



Participation medals for all, awards for top finishers, great food and fun! Register early to guarantee your shirt size at: actnowracing.com and search "Girls Just Wanna Run Presented by Rick's Automotive."

TOP TO BOTTOM GOLF TOURNAMENT

August 1st | 8am & 2pm tee times
Highland Springs Country Club



\$800 per team: men, women or mixed. Sponsorships and opportunities for a RINGER are available. This year choose a CoxHealth leader to be your "fourth." Contact the Foundation for more on sponsoring or playing at 417-269-7037.

To make a memorial or honorarium contribution, send your gift to:

CoxHealth Foundation
P.O. Box 8131
Springfield, MO 65801

Please include the name of the person and who you would like notified. CoxHealth Foundation will send a tax receipt to you and notification to the family of your gift.

Contact Info:

417/269-7150
3525 S. National, Suite 204
Springfield, MO 65807
Fax: 417/269-9599

Lisa Alexander, CFRE, President:
417/269-7109
lisa.alexander@coxhealth.com

Whitney Williams, Sr. Development Officer:
417/269-7037
whitney.williams3@coxhealth.com

Leslie Manor, Grants Administrator:
417/269-3323
leslie.manor@coxhealth.com

Tammy Flippen, Grants Manager:
417/269-3252
tammy.flippen@coxhealth.com

Beta Lear, Grants Specialist:
417/269-3323
beta.lear@coxhealth.com

Melissa Bertalott, Controller:
417/269-4035
melissa.bertalott@coxhealth.com

Tina Horn, Executive Assistant:
417/269-7150
tina.horn@coxhealth.com

Visit online:

www.CoxHealthFoundation.com



Are you a Community Partner?

CoxHealth has over 12,000 employees who live and work across our greater Ozarks region. Each week businesses partner with the CoxHealth Foundation to share their product or service discount to our employee base. **"This program helps area businesses to access a concentrated group of potential new customers, while helping our employees to access discounts that help stretch their dollars,"** says Whitney Williams, Senior Development Officer and coordinator of the Community Partners program. **"We have restaurants, spas, car care, insurance agents, banks, realtors and more. It's been a great win for businesses and our healthcare professionals."** The program includes Eblasts to all employees, a web page and direct links to business pages. To learn how you can become a Community Partner, contact Whitney Williams at 417-269-7037.



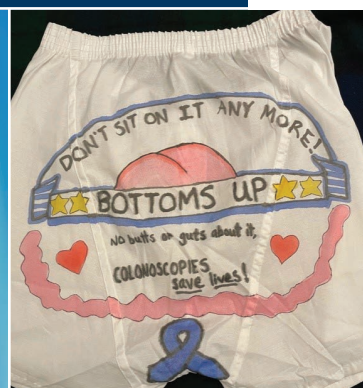
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For the last three years her life has been radiation, chemotherapy, doctor's visits and repeat. Laura says, **"A colonoscopy done in time, when there are symptoms can spare someone the pain I've endured. I wouldn't wish the fear and uncertainty of cancer on anyone. Get your colonoscopy, please."**

The CoxHealth Foundation is committed to providing free colonoscopies to patients who need, but cannot afford this vital, life-saving prevention screening. The RUNDIE and an annual Gala provide a majority of the funding to cover the screening cost. The "CRAP" Gala has been canceled for the last two years due to COVID-19, causing the Colo-Rectal Cancer Awareness Program to face a rapid decline in funds. The Foundation is grateful to everyone who stepped up and ran the RUNDIE this year, helping us keep the mission of the program going. If you would like to support the fight against colon and rectal cancers, your donation is greatly appreciated. We will gladly send donors a pair of undies as well as a reminder that Underwear Saves Lives.



Cleverly decorated boxers represent a meaningful message.



Donations for the Colon Cancer Prevention Fund can be made by visiting coxhealthfoundation.com and select Donate Now.

In Memory of Tom Brewer 1941-2022

The CoxHealth Foundation extends its sincerest condolences to the family of Tom Brewer. A dear friend to the Foundation, Tom and his wife, Dr. Patricia Dix founded the Bethlehem Fund for high-risk, low-income mothers-to-be to help ensure healthy deliveries. Thanks to Tom and Dr. Dix, thousands of expectant moms have received the help needed to deliver healthy babies at CoxHealth. Tom passed April 6th surrounded by his wife and family. He will be greatly missed.



Welcome to CoxHealth's new President and CEO

The CoxHealth Board of Directors has announced that Max Buetow will serve as CoxHealth's next President and CEO, beginning in June 2022. Buetow will succeed Steve Edwards, who has held the chief executive role since 2012 and is retiring at the end of May. Buetow currently serves as Executive Vice President and Chief Operating Officer. Prior to becoming COO, Buetow served as Vice President of Cox Medical Group – leading more than 750 integrated physicians and providers – and CoxHealth's Neuroscience Service Line, as well as in director roles for CoxHealth's neurological clinics.

Buetow originally joined CoxHealth in 2012. Prior to entering health care, Buetow worked in manufacturing after completing his MBA at Drury University in 2009. Prior to that, he graduated summa cum laude from Canisus College in Buffalo, N.Y., in 2007, where he also played Division 1 hockey. Buetow resides in Springfield with his wife, Laura, and their four children.



Max Buetow,
President and CEO,
CoxHealth

First Bob Millstead Radiology Scholarship Awarded

Every organization has those people who are a "piece of the fabric." That was Bob Millstead. A 20 year veteran of CoxHealth's Radiology department, Bob was passionate about his field, his patients and his peers. His unexpected death in 2021 at the age of 55 turned grief into action in the form of a scholarship in Bob's name. This month Tomas Lopez was named the first recipient of the Bob Millstead Radiology Scholarship at Cox College.

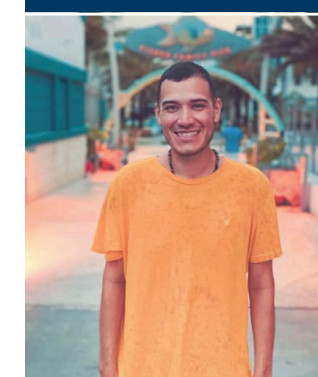
"Receiving such an honor as the Bob Millstead scholarship is special to me. To receive this award means that I reflect some of those same qualities and characteristics that Bob carried. If you worked in the O.R., even for a brief period of time you knew Bob! Bob had the biggest heart, was a huge patient advocate, and would do anything to cheer you up,"

— Tomas Lopez

A student in the Bachelors of Diagnostic Imaging program with a specialization in CT, Lopez plans on applying for a PA program after graduation to focus on orthopedic trauma surgery. If you would like to contribute to the Bob Millstead Radiology Scholarship or create a health professions legacy through scholarship, contact the Foundation at 417-269-7109.



Bob Millstead



Tomas Lopez